

Wadden Sea Board

**WSB 20
16 June 2017
Wilhelmshaven**



Agenda Item:	5.10
Subject:	Progress report on website re-launch
Document No.	WSB 20/5.10/1
Date:	2 June 2017
Submitted by:	Secretariat

Secretariat's note:

At the Wadden Sea Board 16 (9-10 March 2016, Leeuwarden, Netherlands), CWSS was asked to explore the option of merging the TWSC-site and WH1-site into one website displaying both World Heritage and the TWSC work and to present an outline of the new structure to the WSB. The new website will be the central platform for communicating the Wadden Sea World Heritage to the general public as well as for interacting with experts and cooperation partners.

Proposal: **The meeting is invited to take note of the progress and endorse the proposal.**

Progress report on website re-launch (02.06.2017)

At the Wadden Sea Board 16 (9-10 March 2016, Leeuwarden, Netherlands), CWSS was asked to explore the option of merging the TWSC-site and WH1-site into one website displaying both World Heritage and the TWSC work and to present an outline of the new structure to the WSB. The new website will hence be the central platform for communicating the Wadden Sea World Heritage to the general public as well as for interacting with experts and cooperation partners.

In 2014 a new WSWH-website was designed, which was to include Danish as the fourth language, but has not yet been launched. This website is now taken as basis for the design of the new merged website to accelerate the implementation process and keep costs low.

The progress was slowed by the creation of a microsite for the soon to be finalized QSR. The development of the microsite (mock-ups shown at WSB19) is finished and the site will go live as soon as all thematic reports of the QSR have been finalised.

At the moment, a structure (see below) stands and work on the implementation is ready to begin. The primary navigation is limited to five sections to ensure readability. The website's main focus will be on the WSWH in general, followed by the TWSC work and organisation. The section "Visit" will give an introduction into exploring the Wadden Sea as tourist, but just as an overview complemented with links to our partner sites. The IWSS will be introduced under section "Learn". All meetings and documents will be placed in a log-in area.

HOME								
OUR WORLD HERITAGE	OUR WORK	OUR ORGANISATION	VISIT	NEWS & RESOURCES	LEARN	EVENTS	LOG-IN AREAS	CONTACT
Purpose: To showcase world heritage OUV and wonder of Wadden Sea.	Purpose: This section includes key work sections about the TWSC.	Purpose: This section includes the organisation of the trilateral work.	Purpose: visitor info designed to create a sense of place with links to partner sites.	Purpose: News about the Wadden Sea for both journalists and professionals as well as documents such as flyers, tool kit, etc.	Purpose: An area for teachers, teaching resources and children to download activities and resources (IWSS).	Purpose: Events – both external and TWSC, filtered by country, theme or date.	Purpose: A private log-in area for partners, board members and expert working groups.	Purpose: Contact form and ways to keep in touch
UNESCO Status	Conservation	Our organisation	Visitor centres	News stories	Environmental education	Events	Upcoming events (TWSC calendar)	<i>Embedded contact form</i>
Formation of Wadden Sea	Sustainable Development	Common Wadden Sea Secretariat	Itineraries	Resources <i>Filter resources by theme, type, dates</i>	Teaching material	Event booking by email - web form	Board	
Ecology (overview)		Partners	Explore by area		IWSS		Task Groups	
Biodiversity (overview)		International cooperation					Expert Groups	
Geology (overview)							Conference	
							IWSS Workshop	


Key:

Primary navigation

Top right navigation


Secondary navigation

Mock-up1:



WADDEN SEA
WORLD HERITAGE

[Laam](#)
[Events](#)
[Contact](#)
[Log in](#)



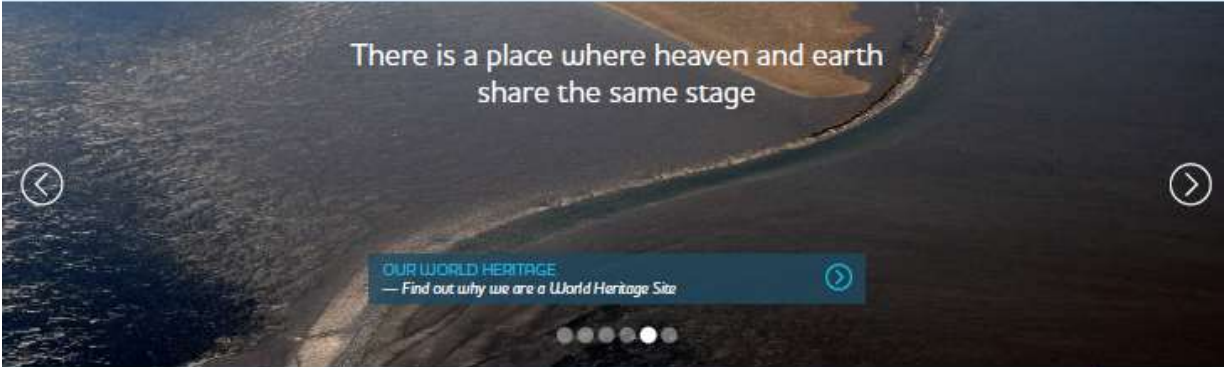
Our World Heritage

Our Work

Our Organisation

Visit

News & Resources



There is a place where heaven and earth share the same stage


OUR WORLD HERITAGE
— Find out why we are a World Heritage Site

Welcome to the Wadden Sea World Heritage site


The Wadden Sea is the largest tidal flats system in the world, where natural processes proceed undisturbed. It extends along the coasts of Denmark, Germany and the Netherlands.


The Dutch-German Wadden Sea became World Heritage in 2009, followed by the Danish part in 2014. The Wadden Sea was inscribed into the UNESCO World Heritage List for its globally unique geological and ecological values. Nowhere else in the world is there such a dynamic landscape with a multitude of habitats, shaped by wind and tides. Biodiversity on a worldwide scale is reliant on the Wadden Sea.

Denmark, Germany and the Netherlands have been joining forces for its conservation for over 30 years, taking responsibility of preserving this irreplaceable ecosystem for the benefit of present and future generations.





Where to go?
Explore the Wadden Sea's regional highlights


INTERACT 



Conservation
Launch our multi-layered conservation GIS map


INTERACT 

News – latest stories from the Wadden Sea area 




20-04-2015

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8-04-2015

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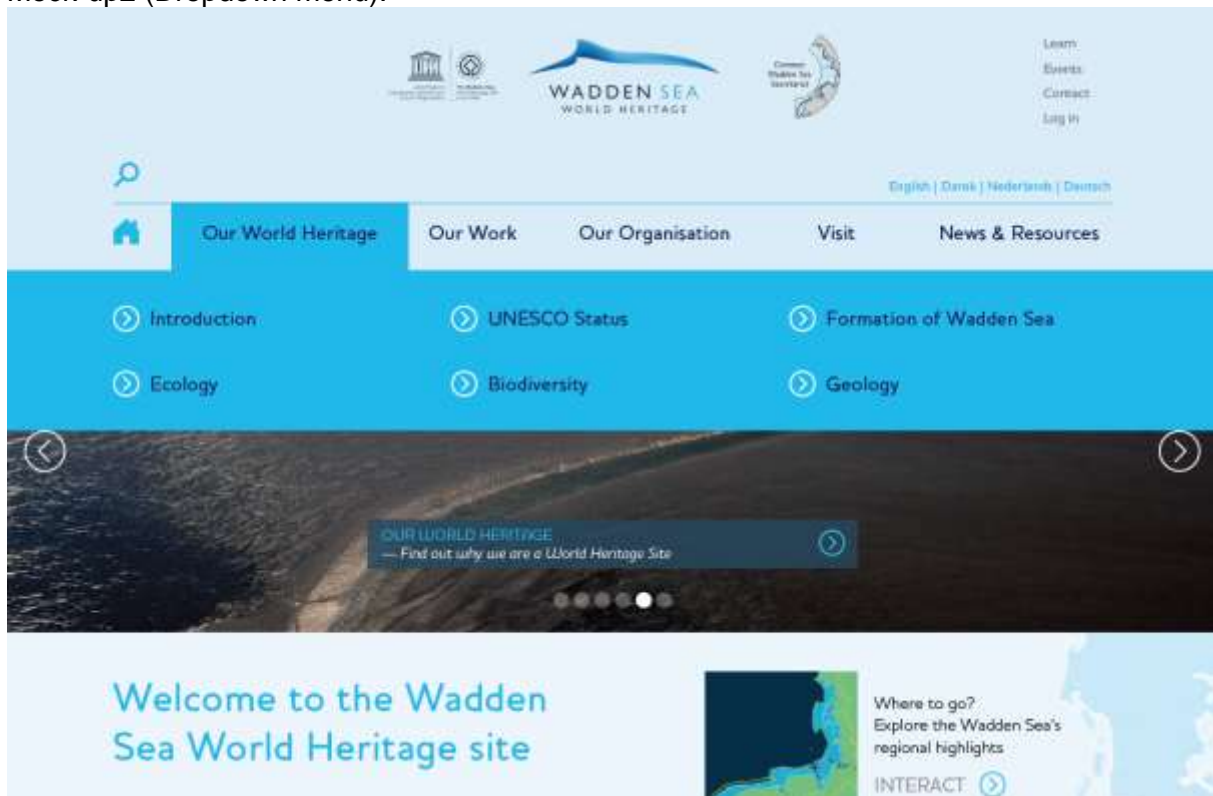


31-03-2015

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Highlights – a few things everyone should know about the Wadden Sea 

Mock-up2 (Dropdown menu):



Mock-up3 (section landing page “our work”):

