

Wadden Sea Board

**WSB 19
24 March 2017
Wilhelmshaven**



Agenda Item: 5.10
Subject: IWSS Proposed Structure and Finances
Document No. WSB 19/5.10/1
Date: 2 March 2017
Submitted by: WWF Germany

Attached is a proposal for structure and finances of the International Wadden Sea School (IWSS) for the period 2017 -2017 as requested by WSB 18.

Proposal: The meeting is invited to discuss respectively endorse the proposal



IWSS 2017-2019 Proposed Structure & Finances

WSB 24.3.2017

Following the IWSS evaluation carried out in late summer 2016 upon request by WSB 17 and the discussion of the results and consequences by WSB 18, a restructuring of the trilateral Word Heritage (WH) interpretation activities is proposed. The aim of the adapted IWSS organisation – presented as organisational chart on the following pages – is to continue and further develop the most successful services. The proposed organisational structure has been discussed and further elaborated by the participants of the IWSS Workshop held in Vester Vedsted in November 2016 and is supported by the represented Danish, Dutch and German Wadden Sea visitor centres.

The core of this revised structure is the concentration of IWSS activities on a trilateral work program consisting of 2 main components:

1. the facilitation of partner workshops and network services such as transnational newsletters on Wadden Sea education, and
2. the continued production and distribution, but also further development of trilateral WH core interpretation products.

These products in principle shall focus on and be suitable for the entire WH and are to be designed in WH layout. They have to be provided in Danish, German and Dutch, which in most cases mean in three languages within the same print, which in itself also fulfils educational purposes. Already existing examples for such “WH core products” are the multilingual Wadden Sea poster, the animated video and the new sticker book.

The trilateral work program shall be financed by the trilateral Wadden Sea cooperation, providing multipliers of WH education with free network services and basic WH resources. Additional resources, especially those that multipliers sell to their customers or that generate income for the visitor centres, can be offered for (at least parts of the) cost price for an economically

sustainable IWSS budget. To a certain extent additional project funding can be acquired for the development of new products.

The development of more complex WH resources such as teaching kits for schools that face different national approaches to learning or materials with a rather national demand such as the guide for sustainable class trips that is especially interesting for teachers from one country should be realised within the framework of national work programs.

The existing national education and interpretation networks as well as governmental and non-governmental conservation bodies comprise the know-how for national aspects of the WH and can best meet the national demands. By taking part in the trilateral workshops, educationalists can share experience and ideas and provide not only ideas for trilateral products, but also inspire each other for national resources.

The national WH resources are financed independent of the trilateral IWSS budget by the national bodies realizing the respective resources.

To ensure that all trilateral WH products are suitable for the various national situations, meet the demand on a common denominator, are written in an appropriate language and provide a true added value to the national WH products, regional representatives of the national networks shall help the IWSS coordinator with the trilateral work plan. It is estimated that about 5% of a full-time equivalent (allowing ca. 2 work hours per week) would suffice to substantially support the trilateral “usability” of the core WH resources. These costs are not included in the budget proposed here. The regional representatives shall be selected by the regional networks and their contributions to the trilateral work program shall be either assigned as part of their job (if employed by a state body such as the National Parks) or compensated by national funding.

PROPOSED ANNUAL BUDGET FOR THE TRILATERAL WORK PROGRAM 2017-2019

1	Staff costs, overhead & travel expenses for coordination of trilateral IWSS/WH interpretation activities	16.000 €
2	1-2 Workshops / Network Meeting (s)	3.000 €
3	Provision, development and communication of trilateral WH interpretation resources	11.000 €
	Total	30.000

Wadden Sea World Heritage Interpretation Organisational Chart Draft 10.02.2017

