

# Wadden Sea Board

WSB 18  
3 November 2016  
Wilhelmshaven



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<b>Agenda Item:</b>	5.1 Wadden Sea World Heritage
<b>Subject:</b>	Draft ToR Working Group Business Cooperation Programme
<b>Document No.</b>	WSB 18/5.1/2
<b>Date:</b>	19 October 2016
<b>Submitted by:</b>	CWSS

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WSB 17 discussed the outcome of the joint meeting of TG-WH and TG-STC on 3 June 2016, on the development of a Wadden Sea World Heritage Business Cooperation Programme and agreed to establish a working group, chaired by Co Verdaas, in order to prepare a detailed proposal of a Wadden Sea World Heritage partnership or cooperation programme for business partners by the next WSB. WSB 17 instructed the Secretariat to prepare draft Terms of Reference for that working group (Action 2 of WSB 17)

**Proposal:** The meeting is invited to discuss respectively approve the ToR

## **Working Group Business Cooperation Programme (WG-BCP)**

### **DRAFT Terms of Reference** (version 17.10.2016)

The development of a joint World Heritage Business Cooperation Programme covering the entire property in a consistent approach is an important work theme for the Cooperation to enhance engagement of private partners in the protection of the OUV. The work contributes to the World Heritage Strategy (TD § 5) and the aims and objectives of the World Heritage Convention.

#### **Objective**

Develop a proposal for a World Heritage Business Cooperation Programme and a road map for its implementation.

#### **Tasks**

- (1) Define the overall scope and principles of a WH Business Cooperation Programme and its contribution to the World Heritage Strategy.
- (2) Analyse the existing partnership programmes in the Wadden Sea and their potential relationship to a WH Business Cooperation Programme for the entire property,
- (3) Develop a WH Business Cooperation Programme (targets, target groups, criteria, risk assessment, budget, and organisation) for approval by WSB.

#### **Deliverables**

Draft concept of a WH Business Cooperation Programme to be submitted to WSB 19 (1<sup>st</sup> quarter of 2017).

#### **Composition/Membership**

The working group should consist of Co Verdaas (chair), Peter Saabye Simonsen (NP DK), Bernard Baerends (MinEZ), Barbara Engels (BfN), Christiane Gätje (NP S-H), Anja Szczesinski (WWF), Jürgen Rahmel (NP-LS and Harald Marencic (secretary).

#### **Reporting**

The working group reports to the Wadden Sea Board.

#### **Time line**

The working group should commence its work immediately after WSB 18 (November 2016) and deliver its concept by mid-February 2017, so as to enable its submission to WSB 19 (presumably March 2018).